

BBC Meeting January 25, 2016

Members and non-members Present: Robert Johnson, Tom Robinson, Matt Ronan, John Roden, Alex Davies, Rich Scaduto, Mike Cormier, Frank Grillo, Rob Hengel, Joe Olgin, John Capozzi, Steve Mongiello, Ray Zilliox, Jeff Kraska, Matt Costuros, Melissa Merlin, Brandi Bashor, Jon Rosen, Nate Sutorius, Rose Sabatini, Derek Szabo, Corey Knowles, Melany Arrison, Jim Costello, Dennis Scott

Treasurers report

Starting Balance	\$27059
Ending Balance	\$25699
Expenses	\$560 jon rosen \$600 roswell \$200 usac renewal

- Larkin updates Frank Grillo
 - race dates May 19, May 26, June 2, 9, 16
 - Can use one more date, possibly Friday Aug 12 before Rochester
 - Possibly get pros?
 - Short race Big purse
 - working on permits & security
 - Chip timing is an issue
 - last year cost was \$100 race This year would be \$500 race
 - Jon Rosen explained that last year we paid \$.86 per racer last year and the going rate is \$4 per racer. Feels that is reasonable given the time spent
 - Contention is that everyone else that is working the races are doing it for free
 - Timing system costs more than security
 - \$4 fee includes chip rental – jchip would charge \$1 per chip
 - BBC could buy chips for rent/sale as has been done in past
 - \$25/chip
 - Frank stated we cannot afford to pay that much in fees and would break even or lose money
 - Jon Rosen feels that the timing system has generated revenue and saved club expenses
 - Frank Grillo felt the club should explore other options for timing
 - Jon Rosen said club should hire best timer with best system to deliver best results.
- Hamburg updates Tom Robinson
 - possible dates July 24 or Aug 20
 - July 24 between Rock Crit & 2 Days Bflo & same day IMPL
 - Aug 20 between Rochester & Thater
 - Use Mammosers or Pour house as “base”
 - Tent for reg & after party
 - Need to check on availability of parking lots.
 - Medical lot on Long/East Eden
 - Need to check availability of fire companies for marshal support
- BBC Training race schedule
 - Should Marshals get points for series?
 - GVCC vs BBC will not be happening
 - GVCC didn't like their turn out in 2016 & too many other events
 - BBC vs BTC will take place
 - Possible BBC club championship race
 - Possible issues with insurance company, cost might be higher
 - Ie, plan last year was \$1000, could be anywhere from \$1500 to \$2000
 - Plan to have schedule done by mid-feb
 - Training races on Thursday nights
 - Track possibly at Lancaster on Thursdays
 - BBC races or group rides will be Sundays
 - Group rides were highly appreciated
 - Suggestion made to explain individual points & team series scoring
 - Suggestion made to have BBC membership free for 1st year racers
 - Not thought to be a barrier to trying races
 - Mike Cormier said there would be notification from NYSBRA on how to eliminate barrier

- Dennis brought up that free has no value, but that his group that helps veterans finds people that are truly in need of assistance to help out.
 - Brandi suggested up charge the \$25, then don't charge \$5 per race for new riders.
 - Include pre-paid race as part of membership
- Cx update - John Roden
 - See notes at end of Minutes
 - Submitted grant to NYSBRA for reimbursement of juniors license cost
 - Wants to try & get some of the Cx kids out for BBC road races
- BBC Marketing - Alex Davies
 - See files at end of minutes
 - No one knows who BBC is; ie Larkin is known, but not known as a BBC event
 - Suggestions are for branding of club (Banners, events, table covering, etc)
 - List of items such as tents, finish line décor
 - Events are presentation, and we need to step up the presentation
 - Make all events an experience
 - Example of Full Moon Vista
 - Podium Backdrop
 - 5 panel with logos (repetitive print). Space to be able to include sponsor
 - Portable frame work will allow side panels of other visuals
 - Finish line tower (radio towers) – sides & top over roadway
 - Two tower communication NT
 - Frank asked what should be needed
 - Alex suggested \$2,000 level of product
 - Suggested to add CR codes & web addresses
 - Concern about quality of work vs pricing
 - Alex will inquire about samples
 - What are benefits of being a BBC member
 - Shop discounts
 - GU promotion
 - Others
 - List on website, email out to members when they join
 - Jerseys
 - See artwork
 - Who can purchase BBC jerseys
 - Full members vs associate members
 - Associates should not be wearing BBC jersey
 - Alex Davies feels that anyone should be able to buy a jersey as part of marketing the BBC
 - Frank Grillo feels that it is a marketing tool to be able to buy kit
 - Alex brought up what is the measure for a successful club and what is the model
 - Deadline to join BBC and get kits by March 1st.
 - Possible to offer with team store code
 - Market to other clubs, ie BTC, NFBC
 - Concern of tax liability
 - Moot point as we are 501c
 - Ideally would be used to add members
 - Choice made of Verge Strike jersey option 2
- Potential BBC membership levels
 - \$25 base membership (\$5 cost per race)
 - \$75 membership all training races paid
 - \$100 membership training races paid & jersey
 - \$150 membership training races paid , jersey & shorts

- BBC team - Frank Grillo
 - See proposal at end of minutes
 - Steve Mongiello discussed – brought up that in constitution the BBC can form a race team. Went over bullet points of sheet.
 - Officers would choose members.
 - BBC race team members will have more responsibility as ambassadors of the club.
 - Assisting as leaders and workers within the club.
 - Funds for racing would need to be applied for by BBC grant program, jerseys would be provided.
 - Cost to club would be roughly \$1,000
 - Discussion
 - Some members felt like too complicated
 - The gist is there is an 8 member home team but any member can race out of town in BBC
 - Should be run as a pilot.
 - Needs sub-committee oversight.
 - BBC supposed to have an education director that would oversee
 - Frank Grillo will be the oversight and report through the year

Open discussion

Frank Grillo felt that rental of chip timing should be increased to \$400 to cover wear & tear
 Jon Rosen felt that would cut into possible rentals.

Dennis from CoreXT fitness is starting a bike team and looking at bike race downtown Tonawanda as well as bike race to go with their marathon Hero's run.

Foundations for veterans, youth, families to promote fitness & healthy lifestyle

Starting team as an new sport for families and people who are looking for new fitness challenge

Looking at a bike race with a tough mudder in Angola in 2017

Possible for BBC members to use his training facilities

Derek Szabo asking for a nominal increase in pay in RD fees



<http://www.vergesport.com/us-en/products/cycling/shorts/strike-bib-short/>

<http://www.vergesport.com/us-en/products/cycling/jerseys/strike-ss-jersey/?man#description>

<http://www.vergesport.com/us-en/products/cycling/jerseys/strike-ss-jersey/?man#description>

<http://www.vergesport.com/us-en/products/cycling/jerseys/strike-ss-jersey/?woman#description>

Cyclocross Season Recap John Roden January, 2016

- For 2015 we had a 14 race series in Buffalo / Rochester with weekly registrations from mid 60's to over 200, with most races breaking 100. We saw growth in the women and junior numbers and a continued influx of category 5 riders. Promoters can make enough money to invest in improving race quality every year. Timing and officiating was consistent and well regarded.

- In a post race survey of participants, all of the events were seen as good to excellent, with a couple problem areas slated to be addressed for next season. Riders were happy about the way races were run and felt the courses were varied, safe and challenging. Price was not seen as an issue, value was.

Series participant counts by category (# who did at least 1 series race)

Women open -16

Women 4 -41

Men open - 45

Junior 1 men - 31

Junior 1 women -6

Junior 2 men - 12

Junior 2 women - 1

Singlespeed - 49

Men 3- 48

Men 4 - 84

Men 5 - 112

Mas 40 - 46

Mas 50 - 45

-The Campus Thursday night practices have proven to be a well run and exciting introduction to the sport. For this season, I have permitted a series of Weds night clinics at Knox Farm in East Aurora from Mid August through September, open to all but focused on the junior and novice riders especially.

-Providing opportunities for group cycling and / or competition for our existing junior pool during the summer is key. The Weds night MTB races and Tuesday road rides through campus seem to be a good fit, perhaps a chaperoned junior ride during a club race would be a good fit also.

-Date setting for next season will begin soon. Individuals or groups with a sincere interest in promoting an event need to be involved, it fills up quickly.

-In summary, we had a great year of cyclocross here in Western New York and were able to get more people out riding bikes through the fall.

BBC Branding Proposal 2016 Phase 1

Price list:

10x10 Roof Only, Full Print, 300D, UV Coating.....\$300.00

10x10 Roof Only, Full Print, 600D, UV Coating.....\$400.00

Tent Full Wall, 10x8 Single Side Print.....\$150.00

Tent Half Wall, 10x3, Double Side Print + Support Beam.....\$190.00

6' Fitted Table Cover – Zipper Back.....\$160.00

8' Feather Flag Kit – Double Sided.....\$135.00

8' Teardrop Flag Kit – Double Sided.....\$135.00

Cross Base Kits for Flags.....\$33.00

Package #1 \$1,000.00

10x10 Roof Only, Full Print, 300D, UV Coating.....\$300.00

Tent Full Wall, 10x8 Single Side Print.....\$150.00

Tent Half Wall, 10x3, Double Side Print + Support Beam.....\$190.00

6' Fitted Table Cover – Zipper Back.....\$160.00

8' Teardrop Flag Kit – Double Sided.....\$135.00

Cross Base Kits for Flags.....\$33.00

Total.....\$968.00

Package #2 \$1,500.00

10x10 Roof Only, Full Print, 600D, UV Coating.....	\$400.00
Tent Full Wall, 10x8 Single Side Print.....	\$150.00
Tent Half Wall, 10x3, Double Side Print + Support Beam.....	\$190.00
2 X 6' Fitted Table Cover – Zipper Back.....	\$320.00
2 X 8' Teardrop Flag Kit – Double Sided.....	\$270.00
2 X Cross Base Kits for Flags.....	\$66.00
Total.....	\$1,396.00

Package #3 \$2,000.00

10x10 Roof Only, Full Print, 600D, UV Coating.....	\$400.00
Tent Full Wall, 10x8 Single Side Print.....	\$150.00
Tent Half Wall, 10x3, Double Side Print + Support Beam.....	\$190.00
3 X 6' Fitted Table Cover – Zipper Back.....	\$480.00
4 X 8' Teardrop Flag Kit – Double Sided.....	\$540.00
4 X Cross Base Kits for Flags.....	\$132.00
Total.....	\$1892.00

Buffalo Bicycling Club Team Proposal

Objective:

Promote the BBC as a bicycle racing club, by creating a BBC racing team as outlined in the BBC constitution. The team would represent the club in local and regional stage races, criteriums, road races, time trials, and charity events. Team expectations would include supporting the BBC as needed for local events, engaging and informing area riders of related activities, and acting as ambassadors of the BBC.

Team Format:

1. BBC Home Team would be comprised of up to eight Cat 1/2/3 members. The Home Team will consist of club members that apply, meet the required criteria, and are selected by the Educational Director and the Officers of the BBC. The Educational Director and Officers of the BBC will review all applications and select the team annually.

2. BBC Travel Team will be comprised of the BBC Home Team and any BBC member that would like to race exclusively for the BBC at an out of town event. Members must meet and comply to the BBC Travel Team criteria.

*Note: If approved, and successful in 2016, a women's Cat 1/2/3 and/or men's Cat 4 Home Team will be explored in 2017.

Criteria for BBC Home Team:

1. Must be a full member of the BBC, with Buffalo Bicycling Club on USAC license.
2. Members must be in good standings with the Buffalo Bicycling Club.
3. Must be a Cat 1/2/3 racer. Cat 3 racers must have 8 USAC upgrade points or completed a minimum of 10 USAC races in the previous year.
4. Members may submit their race resume/application to the President or Educational Director for team consideration.
5. Selected Home Team members must wear a full BBC team kit (jersey and bibs) at all events.

Criteria for BBC Travel Team: 1. Must be a full member of the BBC, with Buffalo Bicycling Club on USAC license.

2. Members must be in good standings with the Buffalo Bicycling Club.
3. Members will communicate with the BBC Home Team when riding exclusively for the BBC at out of town events together. The Home Team is responsible for organizing out of town races, keeping all club members informed of their travels. When racing out of town, tactics and communications are mutual with all BBC members racing in a full BBC kit.

Criteria for BBC Home Team Retention: Complete a minimum of 5 USAC events and 1 stage race. Race resume submitted to the President or Educational Director and reviewed by the Officers for approval for next season.

Budget: The BBC will provide the Home Team with one alternate colored kit for use in local race events. All BBC members will receive a \$25 subsidy toward purchasing a BBC kit. All BBC Teams may utilize the BBC grant program to assist in travel or race expenses. Requests for funding must be approved by the Officers. Grant funds must be used for racing related expenses.

*Note: All BBC members may wear their BBC kits at anytime, including USAC races. The BBC Home Team will use an alternate color BBC kit during local races. The BBC Home Team will work as an independent unit in local races